

FILE

# fashion calendar

## 1971

31st year • issued weekly

AUGUST 16

JANUARY	MAY	SEPTEMBER
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APRIL	AUGUST	DECEMBER
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE will yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, AUGUST 16, 1971

Beginning Monday August 16	HOLIDAY AND RESORT ITALIAN COLLECTION  Dressy and daytime separates and one-piece dresses, featuring sweater and skirt dresses, designed by Dorothy Arden. Continuous showings.	ARBE IMPORTS	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR  Contact: 594-0220.
Beginning Monday August 16	OPENING OF RESORT COLLECTION  Showing of swim and play fashions. By appointment.	BRIGANCE WATERCLOTHES	1411 BROADWAY SHOWROOM - 16TH FLOOR  Contact: 563-0417.
Beginning Monday August 16	OPENING OF RESORT COLLECTION  By appointment. Continuous showings beginning Sept. 7. Contact: CH. 4-3558.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR  Contact: CH. 4-3558.
Beginning Monday August 16	OPENING OF RESORT COLLECTIONS  Continuous showings. Contact: 244-6350.	TANNER OF NORTH CAROLINA; TANNERWAY; TOBY TANNER	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Tuesday August 17	OPENING: RESORT AND SPRING KNITWEAR  Continuous showings. Contact: MU. 3-2467. Publicity: Viola Rossi, 489-8118.	FRANCESCA FOR DAMON; & DAMONETTE	1410 BROADWAY SHOWROOM - 12TH FLOOR  Publicity: Viola Rossi, 489-8118.
Wednesday August 18 12:30 P.M. Luncheon	BACK-TO-SCHOOL FASHIONS  Girls' fashions by Ann Webster for Tiny Town Togs; boys' by Donmoor Inc. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	TINY TOWN TOGS; DONMOOR INC.	BARBETTA RESTAURANT 321 WEST 46TH STREET  Barbetta Publicity: Ellen Perl, TE. 2-8212.
Wednesday August 18 5:30 P.M.- 7:30 P.M.	PRESS PREVIEW: ACCESSORY COLLECTION  Preview of accessory collection by Macy's young designers. By invitation. Contact: Ina Schell, OX. 5-4400, ext. 2260.	MACY'S	STUDIO WORKSHOP 19TH FLOOR  Contact: Ina Schell, OX. 5-4400, ext. 2260.
August 19- August 22	INTERNATIONAL MEN'S FASHION SHOW, COLOGNE, GERMANY  Contact: Messe-und Ausstellungs-GmbH, P.O. Box 210760, 5 Cologne 21, Germany.		
August 21- August 27	WOMEN'S AND CHILDREN'S MIDWINTER AND HOLIDAY MARKET WEEK IN DALLAS  Contact: Kim Dawson, Apparel Mart, 2300 Stemmons Freeway, Dallas 214-631-3394.		
Beginning Monday August 23	OPENING OF HOLIDAY AND RESORT COLLECTION  Continuous showings by appointment. Contact: WI. 7-5324.	ARKIN & LANVIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday August 23	OPENING OF HOLIDAY COLLECTION  Continuous showings by appointment. Contact: LW. 4-0454.	GEOFFREY BEENE BOUTIQUE & BEENE BAZAAR	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Monday August 23- Sept. 17	DAYTIME FASHIONS IN IMPORTED FABRICS  Sportswear and Casual Fashions in imported silk and cotton. Contact: Gunda Wagner. 879-0139.	GUNDA	488 SEVENTH AVENUE SHOWROOM  Contact: Gunda Wagner. 879-0139.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday August 23	OPENING: RESORT & EARLY SPRING Continuous showings by appointment. Contact: Joe Melton, 565-6900.	JONNY HERBERT; PAB LTD.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday August 23	SHOWING OF NEW FASHIONS Informal showings, by appointment. Contact: LA. 4-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday August 23	OPENING: HOLIDAY & RESORT COLLECTION Continuous showings by appointment. Contact: 244-3877.	EDWARD PARNES CORP.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday August 23	OPENING OF HOLIDAY & RESORT COLLECTION "North-South" collection -- Fashions for daytime, evening and apres-ski, designed by Jay Anderson and Fred Ackerman. Continuous by appointment. Contact: Mrs. Walker, 974-0964. Publicity: Margaret Hodge, 765-0653.	POSH, INC.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday August 23	NORTH-SOUTH EARLY GROUP Informal showings by appointment. Contact: 239-4155.	DOMINIC ROMPOLLO	550 SEVENTH AVENUE NEW SHOWROOM - 9TH FLOOR
Beginning Monday August 23	HOLIDAY AND RESORT COLLECTION Featuring exclusive designs in shirts, skirts, shirt dresses. By appointment. Contact: LO. 3-1640. Publicity: Vera Bacal, PL. 3-8421.	GLORIA SACHS HABERDASHERY	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday August 23	RESORT AND INDOOR TENNIS FASHIONS Continuous showings. Contact: Janice Watt, 594-2100.	TENNIS WHITES (DIVISION OF LOOMTOGS)	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday August 23	RESORT AND EARLY SPRING COLLECTION Informal showings by appointment. Contact: 736-1696.	CHESTER WEINBERG; & CHESTER NOW	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Week of August 23	HOLIDAY-RESORT HANDBAG MARKET WEEK IN NEW YORK SHOWROOMS Contact: Natalie Marcin, Nat'l Handbag Assn., 347 Fifth Ave., MU. 3-6969.		
Tuesday August 24, August 25, August 26	SPRING-SUMMER FABRIC DISPLAY Three-day Spring and Summer '72 fabric exhibit, 10:00 A.M. to 5:00 P.M., including special collection of "trimmings 'n things." Trimmings chmn: Flora Suraci, McCall Pattern Co. Prices (including color card): \$4.00, members; \$6.00, guests. Contact: CI. 7-3940. (Co-chmn: Catherine Smith; Doris Walton)	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	15 WEST 48TH STREET SUITE 1722
Wednesday August 25 11:30 A.M.	FALL FASHIONS; CUSTOMER SHOW Showing of collection by Shannon Rodgers for Jerry Silverman. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF
Wednesday August 25 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "The Ultimate in Contemporary Fur Styling for Him and Her" -- fashion fur collection at luncheon showing. Reservation (\$5.95): CI. 6-9171. Barbetta publicity: Ellen Perl, TE. 2-8212.	FUR FANTASTIC LTD. BY HY FISHMAN	BARBETTA RESTAURANT 321 WEST 46TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
\$\$\$ Tuesday August 24 4:00 P.M.	PRESS PREVIEW OF TENNIS FASHIONS  A preview of Holiday-Spring tennis fashions with Kodel polyester. By invitation. Contact: Alyson Mann, MU. 8-1200.	EASTMAN CHEMICAL PRODUCTS, INC.	1133 SIXTH AVENUE KODAK GALLERY
Wednesday August 25 4:00 P.M.	PRESS PREVIEW: HOLIDAY LOUNGEWEAR  Concept 70's -- preview of Holiday loungewear collection by Swirl. By invitation. Publicity: Viola Rossi, 489-8118.	SWIRL	ST. REGIS HOTEL LIBRARY
Thursday August 26 12:00 Noon Luncheon	PRESS LUNCHEON WITH KIENAST QUINTUPLETS  Luncheon and visit with America's youngest quintuplets to celebrate 18-month birthday. Transportation arranged. Contact: Leslie Ann Katz, 867-8820.	ECOLOGY CORP. OF AMERICA (PATTERSON, N.J.)	LIBERTY CORNER NEW JERSEY
August 27- Sept. 2	CHICAGO HOLIDAY AND RESORT READY-TO-WEAR MARKET WEEK. Contact individual manufacturers in Chicago.		
Tuesday August 31 9:00 A.M. Breakfast	PRESS PREVIEW OF NEW FUR DEPARTMENT  Presentation of new Jacques Kaplan Fur Atelier at a preview for the press. By invitation. Contact: 675-1000, ext. 375.	FRANKLIN SIMON	33 WEST 34TH STREET 2ND FLOOR
Sept. 2	MICAM FOOTWEAR AND LEATHER GOODS EXHIBITION IN MILAN (Sept. 2 - 6).		
Sept. 6	LABOR DAY (Monday)		
Beginning Tuesday Sept. 7	OPENING OF RESORT COLLECTION  Continuous by appointment. Contact: Norma Wilk or Hank Sinkel, 947-9677.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE NEW LOCATION - 5TH FLOOR
Beginning Tuesday Sept. 7	OPENING: RESORT & EARLY SPRING  Continuous showings by appointment. Contact: Bob Miller, 695-7715.	JACK BODI FOR CONCEPT VII	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday Sept. 7	OPENING: RESORT- SPRING COLLECTION  By appointment. Contact: Joanne Jaap or Larry Croen, 239-8530.	DESIGN THAI	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Tuesday Sept. 7	HOLIDAY AND EARLY SPRING COLLECTION  Continuous showings. By reservation. Contact: 244-4700.	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday Sept. 7	HOLIDAY AND RESORT COLLECTION  Continuous showings of a group of pastel coats, suits and costumes. By appointment. Contact: Terri White, 695-5100.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Tuesday Sept. 7- Sept. 17	OPENING OF HOLIDAY AND RESORT COLLECTION  Fashions, home furnishings and gifts by West Virginia craftsmen. By appointment. Contact: Florette Angel, 147 Summers St., Charleston, W. Va., 304-343-0171.	MOUNTAIN ARTISANS (WEST VIRGINIA)	HOTEL GOTHAM PRIVATE SUITE
Sept. 8	INTERNATIONAL FOOTWEAR AND LEATHER GOODS EXHIBITION IN FLORENCE (Sept. 8-13)		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Sept. 7- Sept. 17	ISRAELI READY-TO-WEAR FOR SPRING <u>Knit and woven dresses</u> --Schiff Atlas, Dorina, Elanit, Ero, Jercoli, Judith Creations, Iris, Lam, Lartex, Meza, Gabi Model, Dukert Paz, Hadar Rosen. <u>Sportswear</u> --Ata, Bashan, Isram, Kitan Dimona, Niba. Beach and Swimwear--Diva, Elastex, Rikma, Israel Rosen, Triumph. <u>Outerwear</u> --Matzkin, Salpeter. By appointment. Contact: Ronald Winner, 594-5215.	ATID (AMERICAN TRADE & DEVELOPMENT WITH ISRAEL)	111 WEST 40TH STREET SHOWROOM - 11TH FLOOR
Wednesday Sept. 8 10:15 A.M.	PRESS PREVIEW: SCANDINAVIAN FAIR Storewide salute -- "Scandinavia Now" -- designer fashions and furnishings. By invitation. (Open to public, Sept. 13-25). Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	6TH FLOOR AUDITORIUM
Wednesday Sept. 8 2:30 P.M.	OPENING OF RESORT COLLECTION Also, Sept. 16 at 2:30. By reservation. Contact: PE. 6-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday Sept. 8 5:30 P.M. Cocktails	OPENING: HOME FURNISHINGS STORE New concept in retailing -- Opening of Bloomingdale's first Home Furnishings store. By invitation. (Transportation provided) Publicity: Arlene Friedlander, 752-1988.	BLOOMINGDALE'S	MANHASSET, L.I. 1400 NORTHERN BLVD.
Beginning Wednesday Sept. 8	OPENING: HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 564-0910.	CLAUDIA COLLECTION BY GEORGE HALLEY	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Sept. 9 11:30 A.M.	PRESS PREVIEW: GIVENCHY BOUTIQUE The Givenchy Nouvelle Boutique preview of Fall-Winter collection. By invitation. <u>Customer show at 3:00.</u> Publ: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Thursday Sept. 9 4:00 P.M.	OPENING OF RESORT COLLECTION Also Tuesday, Sept. 14 at 2:30. By reservation. Contact: LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Sept. 9 4:00 P.M.	SHOWING OF FALL/ WINTER COLLECTION Couture collection from the Rome salon. By invitation. Directress: Shirley Rose. Publicity: Eleanor Lambert, MU. 8-2130.	MARTIERI DI ROMA (791 MADISON AVENUE)	PLAZA HOTEL TERRACE ROOM
Sept. 9- Sept. 12	INTERNATIONAL FAIR OF LINGERIE, FOUNDATIONS, SWIMWEAR IN COLOGNE, GERMANY. Contact: Messe-und Ausstellungs-GmbH, P.O. Box 210760, 5 Cologne 21.		
Sept. 10	INTERNATIONAL LEATHER WEEK IN PARIS		
Sunday Sept. 12- Sept. 14	SPRING FASHIONS: BOYS' & YOUNG MEN'S MARKET Twenty-fifth anniversary National Youth Market and three-day fashion show by Boys' and Young Men's Apparel Manufacturers Assn; and including girls' fashions. Also, international festival. Contact: Robert Gur-Arie, 594-5130.	BAMA	HOTEL NEW YORKER 8TH AVE. & 34TH STREET
Sunday Sept. 12- Sept. 15	NATIONAL SHOE FAIR OF AMERICA Sunday-Tuesday, 9:00-6:00; Wednesday, 9:00-12:00 noon. Contact: Howard Reddy, 481 Eighth Avenue, Suite 300, New York 10001, 594-7606.	FOOTWEAR ASSOCIATIONS	ASTROHALL HOUSTON, TEXAS

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sept. 12- Sept. 15	IGEDO FASHION FAIR IN DUSSELDORF. Contact: Internationale modemesse GmbH, Freiligrathstrasse 28, Dusseldorf, Germany.		
Sept. 12	FASHION FAIR IN COPENHAGEN (Sept. 12-15)		
Monday Sept. 13 11:30 A.M.	CUSTOMER SHOWING: TRIGERE COLLECTION Fall collection by Pauline Trigere. Publ: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Monday Sept. 13 1:00 P.M.	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Sept. 13 3:30 P.M. Champagne	PREMIERE SHOWING OF FUR COLLECTION Preview of Hy Fishman's "Furs Through the Ages Collection". By invitation. Contact: 244-4530.	FUR FANTASTIC LTD.	305 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Sept. 13 5:00 P.M.	HOLIDAY AND RESORT COLLECTION Also Wed., Sept. 15 at 9:00 A.M. By reservation. Thereafter by appointment. Contact: 213-657-7377 (L.A.)	RAY AGHAYAN/BOB MACKIE (8636 MELROSE AVE., L.A.)	GOTHAM HOTEL PRIVATE SUITE
Monday Sept. 13 6:00 P.M.- 8:00 P.M.	PRESS PREVIEW: INT'L DATELINE COLLECTION III Resort and Holiday collection for international travel designed by ZuZu Angel. Show at 6:15. By invitation. (Thereafter by appointment at Hotel Gotham) Publicity: Lisa Curtis, 684-7444.	ZUZU ANGEL (RIO DE JANEIRO)	PLACE TO BE ANNOUNCED
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Continuous showings, by appointment. Contact: LW. 4-0454.	BEENE BAZAAR; GEOFFREY BEENE BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION By appointment. Contact: Ronald Alexander, LO. 3-6126.	CLARET BY ARTHUR DOUCETTE	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Sept. 13	HOLIDAY AND RESORT COLLECTION Designed by Hubert Latimer. Informal showings by appointment. Contact: LO. 4-9220. (Note: Show at 2:30 P.M. has been cancelled).	CHRISTIAN DIOR- NEW YORK	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Continuous showings. Contact: Laura Casson, LO. 3-6126.	GAVI BY MILTON KORWIN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Sept. 13	RESORT & EARLY SPRING COLLECTION Continuous showings. By appointment. Contact: LO. 3-0988.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Sept. 14 10:00 A.M.	RESORT AND EARLY SPRING COLLECTION By invitation. Contact: 947-4551.	JACQUES TIFFEAU	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Sept. 14 11:00 A.M.	HOLIDAY AND RESORT COLLECTION By reservation. Contact: Neil Peskin, 524-4510.	GINO CHARLES BY BETSE CANN	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR

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Tuesday Sept. 14 11:00 A.M.	PREVIEW: RESORT- HOLIDAY COLLECTION Surjit and Adarsh Kaur Gill will open their new showroom with a preview of their Resort-Holiday collection for press and buyers. By invitation. Contact: Budd Calisch, Dorelle Assoc., 730 Fifth Avenue, 489-8420.	SAZ (BY THE GILL SISTERS)	42 EAST 57TH STREET NEW SHOWROOM - 4TH FLOOR
Tuesday Sept. 14 12:00 Noon	PREVIEW: HOLIDAY & RESORT COLLECTION By invitation. Contact: Ethel Shieff, 736-3075.	JIMMAE BY MARY MATISSE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Sept. 14 12:00 Noon Luncheon	PRESS PREVIEW: FUR COLLECTION Show followed by luncheon. By invitation. ( <u>Customer showing at 2:30 P.M.-</u> <u>Grand Ballroom</u> ). Contact: Ernest Graf, BR. 9-0633.	BEN KAHN COUTURE (150 WEST 30TH STREET)	HOTEL PLAZA CRYSTAL ROOM
Tuesday Sept. 14 1:00 P.M.	HOLIDAY AND RESORT COLLECTION By reservation. Thereafter by appointment. Contact: LA. 4-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Sept. 14 2:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Contact: 564-3857.	TEAL TODAY (DIV. TEAL TRAINA)	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Sept. 14	2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600.		
Sept. 14	2:30 P.M., BEN KAHN Customer Showing, Hotel Plaza, Grand Ballroom, BR. 9-0633.		
Tuesday Sept. 14 4:00 P.M.	OPENING: HOLIDAY RESORT COLLECTION By reservation. Contact: 594-0030.	ELINOR SIMMONS FOR MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Sept. 14 4:30 P.M.	OPENING: RESORT AND EARLY SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Roberta Sawyer, 832-0030. Publicity: Eleanor Lambert, MU. 8-2130.	THEA PORTER	203 EAST 60TH STREET
Beginning Tuesday Sept. 14	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: 239-4155.	CHUCK HOWARD FOR DAMIAN COUTURE LTD.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Sept. 14	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: Mary Kloss, 868-2880.	PAPILLON	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday Sept. 14	OPENING: RESORT & EARLY SPRING COLLECTION Continuous showings. By appointment. Contact: Mr. Revell, CH. 4-1542.	BEN REIG	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Tuesday Sept. 14	COMPLETE COLLECTION: NORTH-SOUTH Informal showings. By appointment. Contact: 239-4155.	DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Sept. 14	PRIMARY DAY (Tuesday)		
Sept. 15	9:00 A.M., RAY AGHAYAN/BOB MACKIE, Hotel Gotham, Private Suite, 213-657-7377(L.A.)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 15 10:00 A.M.	OPENING OF RESORT COLLECTION Also Sept. 16 and 22 at 10:00 A.M. By reservation.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Contact: LA. 4-7626.
Wednesday Sept. 15 11:30 A.M.	OPENING OF RESORT COLLECTION By reservation. Contact: 564-3857.	TRAINA BOUTIQUE & TRAINA SPORT	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday Sept. 15 11:30 A.M.	PRESS & CUSTOMER SHOW: JEAN LOUIS SCHERRER Showing of exclusive Fall-Winter collection. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	3RD FLOOR
Wednesday Sept. 15 1:00 P.M.	HOLIDAY AND RESORT COLLECTION By reservation. Contact: Geri Lasher or Dick Conrad,	MORTON MYLES FOR MALCOLM CHARLES Geri Lasher or Dick Conrad, 594-3000.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday Sept. 15 1:15 P.M.	OPENING OF HOLIDAY & RESORT COLLECTION By reservation. Contact: Miss Fritzi,	NAT KAPLAN Miss Fritzi, LO. 5-4115.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Sept. 15 2:30 P.M.	RESORT AND EARLY SPRING COLLECTION By reservation. Contact:	LARRY ALDRICH BY MARIE McCARTHY CH. 4-1872.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Sept. 15 2:30 P.M.	CRUISE AND WINTER FUR FASHIONS "Scintillating Fur Fashions" for cruise and winter. Thereafter by appointment. Contact: Miss Lenore,	FREDRICA AND MISS FREDRICA CH. 4-8685.	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR By invitation.
Wednesday Sept. 15 3:00 P.M.- 6:00 P.M.	PRIVATE PREVIEW: VALENTINO COLLECTION Preview of Lord & Taylor's Valentino collection - exclusive copies from his Fall couture collection. By invitation only.	LORD & TAYLOR	3RD FLOOR
Wednesday Sept. 15 3:30 P.M.	OPENING OF HOLIDAY & RESORT COLLECTION By invitation. Thereafter by appointment. Contact: Marion Auley at Sylvan Rich, 947-8470.	PHYLLIS SUES (8680 MELROSE AVE., L.A.)	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR Marion Auley at Sylvan
Beginning Wednesday Sept. 15	RESORT AND EARLY SPRING COLLECTION Continuous showings by appointment. Contact: LW. 4-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Wednesday Sept. 15	OPENING OF RESORT COLLECTION By appointment only. Contact: 947-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Wednesday Sept. 15	OPENING: HOLIDAY & RESORT COLLECTION The Group plus some new artisans will show their Holiday "capers and resorts of sorts". Continuous showings by appt. Contact: Gayle Osman, 868-2135.	DESIGNERS' MELANGE	205 WEST 39TH STREET SHOWROOM - 2ND FLOOR
Beginning Wednesday Sept. 15	OPENING OF CRUISE COLLECTION Continuous showings by appointment. Contact: Helen Feinstein, LO. 3-6143.	RIKKI FOR SPORT TRIO	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR

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Beginning Wednesday Sept. 15	OPENING OF RESORT COLLECTION By appointment. Contact: Mabel Glemby, 765-3535.	FERDINANDO SARMI LTD.	20 WEST 57TH STREET SHOWROOM - 8TH FLOOR
Sept. 16	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.		
Thursday Sept. 16 2:00 P.M.& 3:00 P.M.	OPENING: HOLIDAY & RESORT COLLECTION Press Show, 2:00 P.M.; Buyers' Show, 3:00 P.M. By invitation. Thereafter by appointment. Contact: 695-5555.	JON HAGGINS	37 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Sept. 16	2:30 P.M., HOUSE OF BRANELL, 530 Seventh Avenue, 27th floor, PE. 6-6983.		
Thursday Sept. 16 3:30 P.M.	AUTUMN-WINTER FUR COLLECTION By invitation. Thereafter by appointment. Contact: LO. 5-3870.	FEMINA FURS LTD.	330 SEVENTH AVENUE PENTHOUSE - 22ND FLOOR
Thursday Sept. 16 4:00 P.M.	PREVIEW OF PATRICIAN FABRICS For designers, manufacturers and press. Show at 4:30 P.M. By invitation.	HYSTRON FIBERS (485 LEXINGTON AVENUE)	AL MOUNIA 38TH AND MADISON AVENUE
Thursday Sept. 16 4:00 P.M. Cocktails	SWIMWEAR COLLECTION BY LUIS ESTEVEZ "Estevez" and "Miss Estevez" swimwear collections. Showing at 5:00 P.M. by invitation. Contact: 1500 So. Central Ave., L.A., 213-746-1450; 244-4792(NY)	SEA DARLINGS OF CALIF. (1407 BROADWAY)	1407 BROADWAY 1407 CLUB
Sept. 20	JEWISH NEW YEAR -- Rosh Hashonah (Monday)		
Sept. 20- Sept. 26	TWENTY-SIXTH NATIONAL SWEATER AND KNITWEAR WEEK Contact: Edward A. Brandwein, National Knitted Outerwear, 51 Madison, 683-7520.		
Tuesday Sept. 21 11:30 A.M.	PRESS & CUSTOMER SHOW: PLAZA IMPORTS COLLECTION Exclusive European imports. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Wednesday Sept. 22 9:00 A.M. Breakfast	PRESS PREVIEW: HOME FURNISHINGS Press Preview of new designer rooms and shops. By invitation. Publicity: Arlene Friedlander, 752-1988.	BLOOMINGDALE'S	5TH FLOOR
Wednesday Sept. 22 9:30 A.M. Breakfast	PRESS AND CUSTOMER SHOWING Presentation of Gucci Fall-Winter fashions and accessories for women and men. By invitation. Contact: Hamra Associates, 748 Lexington, 753-9835.	GUCCI	689 FIFTH AVENUE GUCCI SALON
Sept. 22	10:00 A.M., ADELE SIMPSON, 530 Seventh Ave., 23rd floor, LA. 4-7626.		
Wednesday Sept. 22 11:30 A.M.	CUSTOMER SHOW: TIKTINER COLLECTION Presentation of Tiktiner exclusive Fall and Winter collection for Bergdorf Goodman. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	3RD FLOOR COUNTRY CASUALS
Wednesday Sept. 22 12:30 P.M. Luncheon	OPENING: FALL & WINTER COLLECTION Fall and Winter collection by Tiziani of Rome. Reservations (\$6.50): PL. 9-7010. Coordinator and commentator: Mary Alice Rice, PL. 2-5726.	TIZIANI OF ROME	HOTEL PLAZA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 22 3:30 P.M.	FALL AND WINTER FUR PREVIEW By invitation. Contact: Joseph J. Davis, CI. 5-0322.	REISS & FABRIZIO	HOTEL PIERRE COTILLION ROOM
Wednesday Sept. 22 6:15 P.M.	PREVIEW: RALPH LAUREN POLO SHOP Special opening of Men's Store to preview new Ralph Lauren Polo Shop. Informal fashion consultation. By invitation. Publicity: Arlene Friedlander, 752-1988.	BLOOMINGDALE'S	MEN'S STORE
Thursday Sept. 23 11:30 A.M.	CUSTOMER SHOWING: JOAN LESLIE FASHIONS Fall and Winter collection by Kasper for Joan Leslie. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF
Thursday Sept. 23 8:30 P.M.	TWENTY-NINTH ANNUAL COTY AWARDS Presentation of annual Coty American Fashion Critics' awards. By invitation. Publicity: Eleanor Lambert: MU. 8-2130.	COTY, INC.	ALICE TULLY HALL LINCOLN CENTER
Sept. 26	CANADIAN SHOE AND LEATHER FAIR IN MONTREAL (Sept. 26 - 28)		
Monday Sept. 27 9:00 A.M. Breakfast	PRESS PREVIEW OF MEN'S COUTURE FASHIONS Fall-Winter men's couture fashions from Paris, Rome, London, Amsterdam and other countries. By invitation. Contact: Walter Hauser, PL. 3-1542; or Serge Obolensky Assoc., 421-8266.	ALEXANDER'S	59TH STREET AND LEXINGTON 3RD FLOOR
Monday Sept. 27 11:30 A.M.	PRESS & CUSTOMER SHOW: BERNARD PARRIS Showing of exclusive Fall-Winter collection for Bergdorf Goodman. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR
Monday Sept. 27 1:00 P.M. Luncheon	PRESS PREVIEW OF FUR FASHIONS Exclusive collection of Ben Kahn at Cartier fur fashions. By invitation. Contact: 838-7387.	BEN KAHN AT CARTIER	4 EAST 52ND STREET SALON - 3RD FLOOR
Monday Sept. 27 3:00 P.M.	HAUTE COUTURE AND NEW PRET-A-PORTER Fall-Winter couture and first pret-a-porter collection, designed and made by Nina Dimos in Paris. By invitation. Contact: Judy Guerin, 879-4822.	NINA DIMOS	36 EAST 61ST STREET SALON
Monday Sept. 27 3:00 P.M.	PRESS SHOWING OF MEN'S FASHIONS Premiere showing of Spring and Summer men's ready-to-wear; Also custom collection. Show followed by reception. By invitation. Contact: Oley Borris, 832-8550.	DIMITRI OF ITALY 42 EAST 57TH STREET)	HOTEL PLAZA TERRACE ROOM
Sept. 29	JEWISH HOLIDAY - Yom Kippur (Wednesday)		
Monday Oct. 4 9:30 A.M. Coffee	FALL AND WINTER FUR COLLECTION Show at 10:00. By invitation. Publicity: Vera Bacal, CI. 7-1388. (Coffee served at 9:30 A.M., followed by show).	MAXIMILIAN	20 WEST 57TH STREET SALON - 3RD FLOOR

# 1972

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